



Sample Social Media Calendar for Member Programs – SAAM 2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 SAAM Kickoff – What is SAAM?	2 SAAM Event Shout Out – Post details about one you’re hosting or share a flashback photo from a previous SAAM event.
3 For Survivors – Finding Support in Your Community	4 (Teal Day Reminder)	5 Teal Day	6	7 Engaging Men Resource Shout-Out	9	9 Affirmations for Survivors
10	11 Highlight Services Offered at Your Program	12	13 Supporting a Survivor that Discloses	14 Shifting Prevention Strategies – for advocates and survivors	15	16 Affirmation for Advocates
17 Engaging Men Resource Shout-Out	18	19 How to Disclose about Sexual Violence	20	21 How We Build Community	22	23 How to Be an Ally for Survivors
24	25 Reintroduce Staff with Graphics or Videos	26 (Denim Day Reminder)	27 Denim Day	28	29	30 Thank You & Continue Learning and Advocating – how do we actually keep SAAM going after it’s over?