



THE ULTIMATE
NONPROFIT MARKETING
TEMPLATE PACK

for nonprofit founders, executive directors,
marketers, and fundraisers



MARIABRYAN.COM

NONPROFIT MARKETING TEMPLATES

Click on the template bar, make a copy, and it's all yours.

COMMUNICATIONS POLICIES & PROCEDURES



MARKETING & COMMUNICATIONS PLAN



SOCIAL MEDIA MANAGEMENT GUIDE



CRISIS COMMUNICATIONS PLAN



TRAUMA-INFORMED STORYTELLING



STORYTELLING CHEAT SHEET



KEY MESSAGE POINTS



NONPROFIT MARKETING TEMPLATES

POSITIONING PROMPTS



YEAR CONTENT PLANNING CALENDAR



SOCIAL MEDIA CALENDAR



AUDIENCE PERSONA



WRITING CHECKLIST



MARKETING PRODUCTION CALENDAR



DEI COMMUNICATIONS CHECKLIST



DIGITAL ACCESSIBILITY CHECKLIST

