

## Communications & Content Internship

### About OAESV

The Ohio Alliance to End Sexual Violence serves as Ohio's rape crisis coalition. State sexual assault coalitions serve as the main training and technical assistance provider for rape crisis centers on best practices in programming and administration, and they advocate on behalf of rape crisis centers and the survivors they serve in public policy advocacy efforts at the state and federal levels. State coalitions also lead statewide public awareness efforts and support local rape crisis centers in engaging with diverse communities, survivors, and service providers in their service areas. At OAESV we provide many services, including training for advocates and preventionists, technical assistance for local programs, systems advocacy, public policy work, and much more.

### About Internship

Under the guidance of the Resource & Communications Coordinator, this internship position will assist with social media, marketing, graphic design, and content creation for Sexual Assault Awareness Month, Advocacy Day, Annual Conference, and OAESV in general.

This position will focus on content creation including social media, email, print, digital, and an onsite presence. This 6-month internship position will commence on February 1 through August 1, 2025, and require an estimated 12-15 hours of work per week. This position is mostly remote, but some travel to Columbus will be required.

### Responsibilities

- Sexual Assault Awareness Month (February – April)
  - Create graphics to be posted on OAESV social channels
  - Write relevant and compelling captions to go along with each post
  - Create visual and written content based on resources OAESV staff have created
  - Ensure all content follows brand guidelines
- Advocacy Day (February – April)
  - Assist with creating an email and social media communications plan to encourage attendance; inspire the public and lawmakers to support survivors and the programs that serve them; and show lawmakers and other stakeholders how they can participate in ending sexual violence and supporting survivors
  - Assist with advertising and designing OAESV's annual t-shirt campaign to raise funds for our public policy efforts
  - Provide day-of coverage by sharing live photos of presenters, attendees, and behind-the-scenes content of OAESV staff
  - Create ready-to-use graphic templates for day-of live coverage
  - Assist in transcribing live quotes and posting to social media channels in real-time
  - Create and send an Advocacy Day thank you email and post
- Annual Conference (April – June)
  - Assist with carrying out an email and social media communications plan to encourage registration and share workshop and presenter information

- Design graphics for our website, emails, and social media campaigns to promote the conference.
- Pre-conference and day-of support with all aspects of social media, including creating graphics, videos, and reels, taking photos, engaging with social media followers, and more.
- Provide day-of coverage by sharing live photos of presenters, attendees, and behind-the-scenes content of OAESV staff
- Create ready-to-use graphic templates for day-of live coverage
- Assist in transcribing live quotes and posting to social media channels in real-time
- Assist with sharing conference items post-event, such as thank you, save the date for 2025, and recordings.
- Misc (February – August)
  - Research content ideas and assist with creating and carrying out a social media calendar
  - Finding and implementing ways to reuse and repurpose content
  - Remain current on digital marketing trends, news, etc., and update management on best practices that can be incorporated into our digital marketing strategy

#### **Qualifications**

- Interest or experience with graphic design, visual communications, public relations, communications, marketing, journalism, or related topics.
- Experience with Loomly or other social media management platforms and WordPress is preferred
- Experience with Canva or other design software
- Highly organized and a motivated self-starter with an attention to detail
- Excellent communication skills, written and verbal

#### **Benefits**

- Hands-on experience
- Flexible schedule
- Networking and mentorship
- Build a digital portfolio for your resume!
- Access to training that OAESV offers for advocates and professionals
- Opportunity to work with and learn from OAESV's graphic designer
- A student membership! Learn more at [oaesv.org/membership](https://oaesv.org/membership)

Interested candidates should fill out our [Internship Application form](#) and include a resume and examples of work.

We are an equal opportunity employer. All applicants will be considered for employment without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran, or disability status.